



SMART ROOM KEYS

Welcome to a new era of smart travel guest experience

Smart VIB Wearable technology leaves hotel room keys behind

The next generation of wearable technology is here – a smart bracelet that allows hotel guests to access their rooms, make payments, share experiences on social networks, and receive personalized services while maintaining information security.

When checking in, guests are given the Smart VIB (Very Important Bracelet) in lieu of a room key and are able to connect their Paypal account to the bracelet without compromising its access control function. After connecting to their account, guests are able to pay for hotel services simply by holding the bracelet to a reader. The technology also allows for completely customizable access.

Guests are only given access to their room and common areas so there's less overlap and anomalies or attempts to subvert the system are more easily recognized.



Create unique experiences with Smart VIB

Replace keys, credit cards and more!

Smart VIB are electronic bracelets that allows easy and secure access to personalized experiences and special services during their stay in the Hotel.



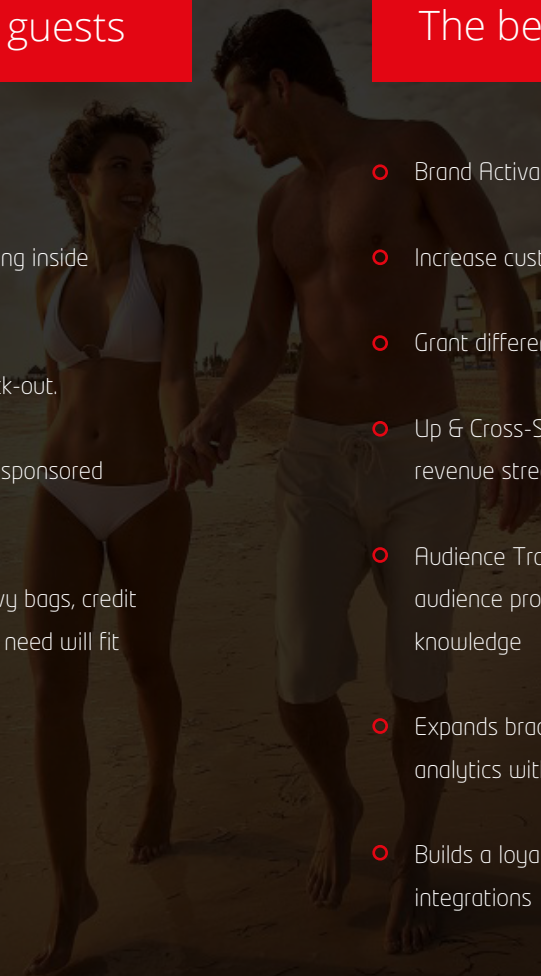


The benefits for guests

- Unlock your door room.
- Enable the payment of everything inside and outside the hotel.
- Enjoy priority check-in and check-out.
- Receive royal treatment during sponsored activities.
- Comfort increase. No more heavy bags, credit cards, keys, etc. Everything you need will fit in a single smart bracelet.
- Interactivity with totems

The benefits for hoteliers

- Brand Activations
- Increase customer knowledge
- Grant different levels of building access
- Up & Cross-Selling: Smart VIB offers you new revenue streams and increased turnover
- Audience Tracking: Real time monitoring & audience profiling for increasing your customer knowledge
- Expands bracelet technology and combines analytics with other hotel/chain properties
- Builds a loyalty program powered by social media integrations



What's Next?

We are launching in June 1st 2015 the Smart VIB app for Apple Watch™. This will be available in 10 languages and works in connection with the smartphone app. It notably promotes your hotels and destinations and allows users to manage their bookings. When the guest arrives at a destination airport, a notification will visualize a list of transportation options to your hotel. When you arrive at the hotel, a notification shows you your room number with instructions for using Apple Watch to unlock your room and when you arrive at the bar, you'll be asked via notification if you'd like your usual drink brought to your table. You can also view your hotel account in Glances.

The Smart VIB in action

[watch video](#)



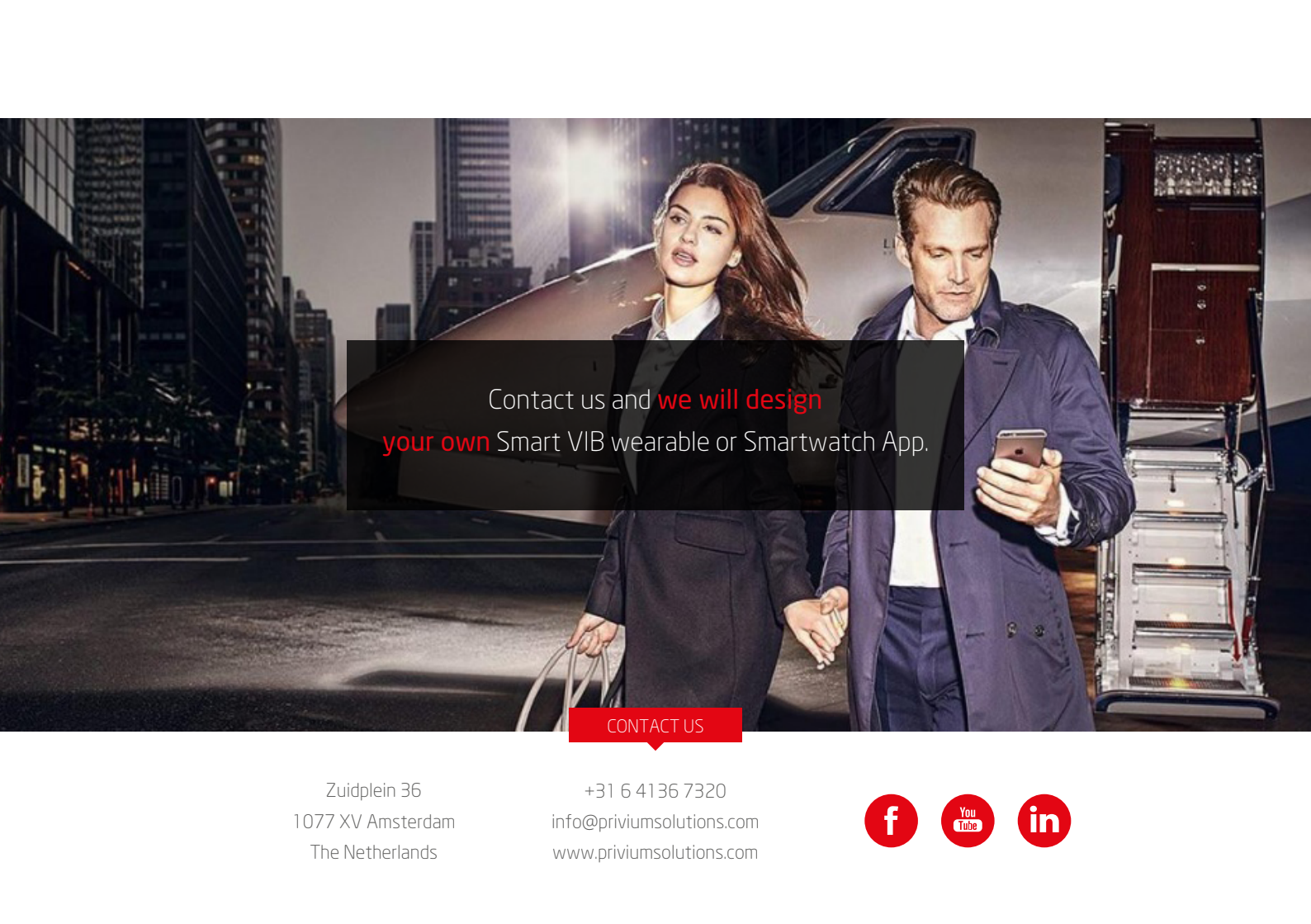
Smart Room Key is a new wearable technology developed by Privium Solutions in partnership with Smart VIB and Paypal.



Key Features

- Receive alerts telling them the online check-in service is open
- Access information about their bookings: arrival date, number of nights, number of guests
- Receive information about the hotel's services (free Wi-Fi, car park, spa, swimming pool, etc.)
- Access the interactive map, the itinerary to find the hotel and the local weather forecast
- Access their loyalty card details, with their status and loyalty points
- Unlock hotel door rooms with Apple Watch





Contact us and **we will design**
your own Smart VIB wearable or Smartwatch App.

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